

Sara Hanif

Multidisciplinary Motion Designer & 2D Animator

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SUMMARY

Multidisciplinary Motion Designer & 2D Animator with 7+ years of experience in social-first content, motion design, and broadcast graphics. Specialized in creating visually compelling and conversion-focused campaigns for brands and events. Adept in After Effects, Premiere Pro, and Illustrator. Proven track record in designing high-impact motion content across digital platforms and festivals worldwide.

PROFESSIONAL EXPERIENCE

Broadcast Design & Motion Graphics Projects	
Designed a full broadcast package for Monday Night Football including lower thirds, animated intros, and a redesigned logo as part of SCAD's Branding & Packaging course. Focused on cohesive sports-themed visuals using After Effects and Illustrator.	2017 - Present 2025
“Architectural Manifesto in Dialogue” Poster & Motion Poster	2023
Designed and animated a motion graphic poster using After Effects, combining type animation, motion design, and branding.	
“Cybernood Gamification” Game - Character Designing	2023
Designed and animated short motion content aimed at simplifying complex tech topics for digital audiences, ensuring clarity and appeal for social channels.	
“Revayate Sepid” Logo Intro Series	2021
Created animated logo stingers for use in digital video intros, using After Effects and Illustrator for branding and identity work.	
Art Director Assistant - iGhe3 Company	
As Assistant Art Director at iGhe3 Company, I created motion graphics and edited video content for Instagram and other social media platforms, focusing on visual storytelling that aligned with the brand's tone and audience engagement goals. I collaborated closely with the creative team to design and animate short-form content, including reels and animated posts. During this time, I also directed and animated the short film Peace, which was selected and nominated by multiple international festivals.	
Freelance Graphic Designer	
As a Freelance Graphic Designer, I worked with various clients to create visual identities, including logo designs, Instagram content, and post-	
Lead 2D Traditional Animator, Highway 81	
Led a team of 4 animators, overseeing the animation of key scenes and ensuring consistent application of traditional animation techniques.	2024
2D Animation Artist	
“Haunted” Short Animation - Animator and Composer - AE	2018 - Present 2024
“Chelita” Short Animation - Animator and Composer - AE	2024
Composited six complex shots—including crowd scenes with dancing extras—integrated into multi-layered parallax backgrounds. Commended by the lead compositor for precise execution and technical skill.	
“Kitty” Short Animation - Animator and Composer - Toon Boom Harmony	2024 2023
“The Splint” Short Animation - Animator - TV Paint	
Animated 34 shots, totaling 2 minutes of screen time, including dynamic bird movements and human characters. Designed and executed action sequences with birds in active poses, maintaining animation consistency and style throughout the project. Contributed to the film's success, earning the second award at the Kino Festival.	
“Retirement” Short Animation - Director and Animator - TV Paint - AE	2024
Directed, animated, and composited a 5-minute 2D animation as the final project for the MA in Animation Directing. Used TV Paint and After Effects to animate and composite scenes, ensuring high-quality visuals and smooth transitions. Released the project in 2024 after additional refinements, showcasing strong leadership, technical skills, and creative vision.	
“Malayz” Short Animation - Co-Director - TV Paint- Adobe After Effects	2021
Collaborated with a team of four co-directors to produce a 2-minute 2D animation, completed three months ahead of schedule. Contributed to concept development, animation, clean-up, and compositing using TV Paint and After Effects.	
“Cybertoon” Animated Series - Director and Animator	2022
Directed and animated two 2D comedy series explaining cybersecurity through short episodes designed for social media promotion. Focused on motion graphics, timing, and audience engagement.	
SOFTWARE SKILLS	
Adobe After Effects   Premiere Pro (Advanced): Multi-layered compositing, animated titles, masks, transitions, animation composites	
Adobe Illustrator   Adobe Photoshop (Advanced): Broadcast-style vector design, typography, lower thirds, asset creation for motion graphics	
TV Paint / Harmony / Storyboard Pro: Traditional 2D workflows	
InDesign / Cinema4D / ZBrush (Familiarity)	
SOFT SKILLS	
Creative problem solving · Collaboration · Time management · Attention to detail · Visual storytelling · Adaptability · Responsiveness to feedback	
EDUCATION	
Savannah College of Art and Design (SCAD), Atlanta, GA. MFA in Animation, Expected November 2025	
Tehran University of Art, Tehran, Iran (TUA) MFA in Animation Directing, 2017 - 2021 BA in Graphic Design, 2013 - 2016	
ADDITIONAL INFORMATION	
“The Wheel” – Co-Director, Winner of Future Proof, SCADStyle Week, 2025	
“Retirement” – Director & Animator, Nominee at 10th INTONATIONS, St. Petersburg, Russia, 2024, Official Selection in 9 international festivals	
“Malayz” – Co-Director, Winner of Golden Prize, 12th Tehran Intl. Animation Festival, 2022, Official Selection & Finalist in 37 international festivals	
“Peace” – Director & Animator, Finalist at EIFF22, South Africa, 2022, Official Selection & Finalist in 8 international festivals	
Jury Member 5th International Animation and Film Festival of Ekurhuleni (EIFF)2024	2024
Screener 8th Salute Shorts Film Festival	2024 - 2025
Jury Member International Islamabad Film Festival	2024 - 2025